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when they can live the outdoor dream in Montana? See page H11.

NEW CONDOS

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SATURDAY, APRIL 7, 2012



Courtesy, Lamb Development Corp.

The podium of the 6th and Tenth tower in the Beltline, where the second level is to include an outdoor pool like those of luxury boutique hotels in Miami.

Tower seen as step to world-class city

6th and Tenth project's New York design offers 31 storeys plus a five-star restaurant

ANDREA COX
CALGARY HERALD

With everything from great food to architecture, New York has an enviable vibe — but some say Calgary is ripe with potential to evolve into a world-class city.

"Calgary is fresh and exciting," says Brad Lamb, principal in Toronto-based Lamb Development Corp. "It appears to me that it has the potential to be this little Manhattan."

Just as the shores of the famous island resulted in a landscape of towers surrounded by rivers, Calgary's Bow and Elbow rivers create "these natural boundaries for limitation of height — like a New York City or a Toronto or a Boston," says Lamb.

He wants to be part of Calgary's changing skyline through 6th and Tenth, a 31-storey condominium tower planned by Lamb Development Corp.

SEE TOWER, H2

"I wanted it to look like a 1950s or 1960s museum in New York and I wanted it to be a destination ... We wanted it to be a gathering place where people say: 'Meet me at 6th and Tenth.'"

BRAD LAMB, LAMB DEVELOPMENT CORP.



Photos courtesy, Lamb Development Corp.

The 31-storey tower is being designed by Core Architects and is intended to be a landmark building within the Beltline area of downtown Calgary.

FROM PAGE H1

TOWER: 'Revitalize'

It will be built at 6th Street and 10th Avenue S.W., placing the project in the heart of the city's Beltline area.

The building is designed to be beautiful and sexy.

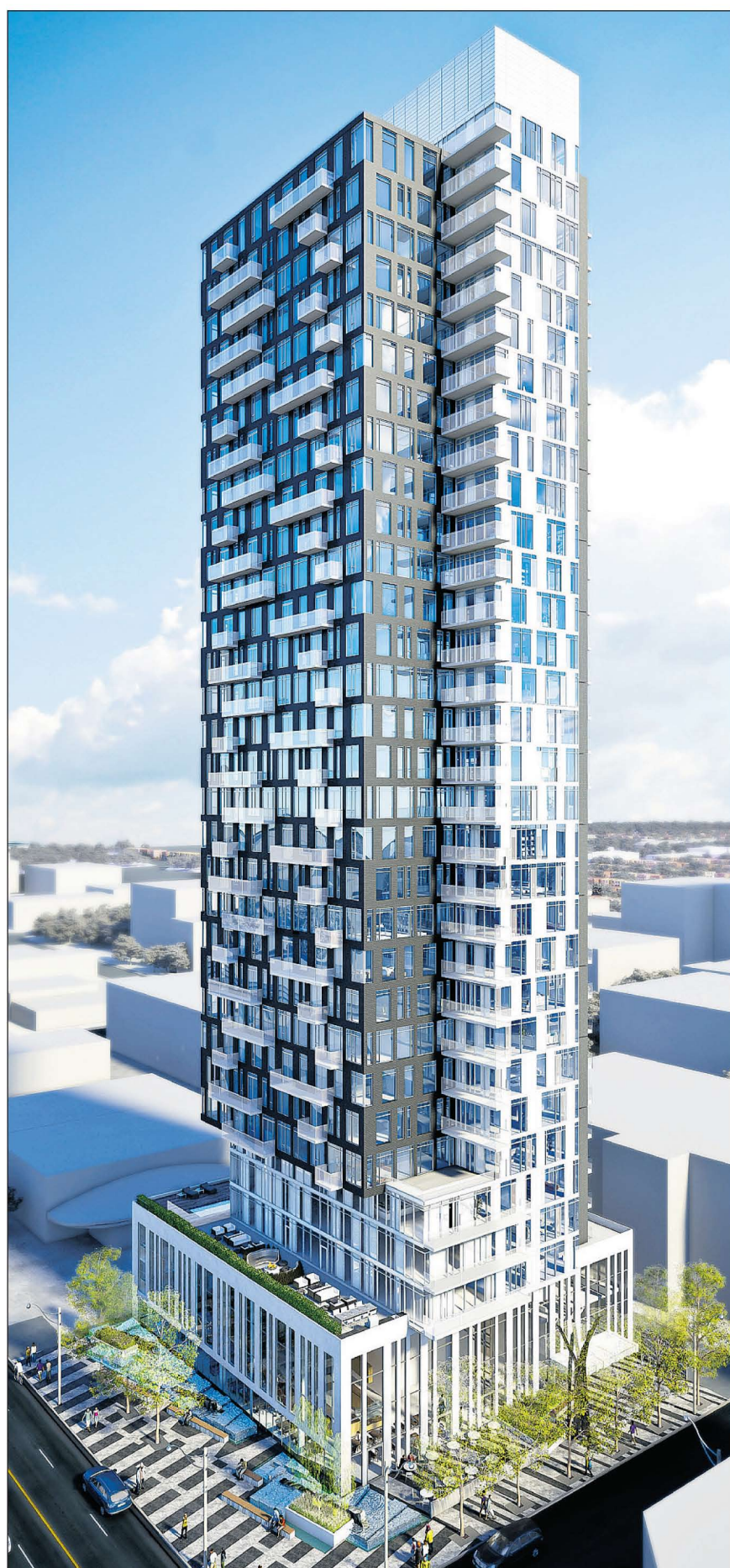
"I wanted it to look like a 1950s or 1960s museum in New York and I wanted it to be a destination, so we are putting in this five-star restaurant with super-high ceilings on the main level," says Lamb. "We wanted it to be a gathering place where people say:

"Meet me at 6th and Tenth."

When a building is designed, the retail space on the podium level is normally almost an afterthought, says Babak Eslahjou, principal at Core Architects.

"In this case, we wanted something that would really attract people and revitalize the whole area — and start to create offshoots," he says.

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The tower above the podium is constructed of three intersecting rectangles that are offset from each other. Each floor also has a different pattern.

FIRST FORAY IN CITY

Lamb Development Corp. was founded in 2001 by Brad Lamb, a Toronto real estate broker and developer.

He has assisted in the development of more than 125 buildings in Eastern Canada, creating 16 on his own through Lamb Development

Corp. He is currently involved in 6th and Tenth, a 31-storey, apartment-style condo tower in the Calgary's inner-city Beltline area.

The project is the company's first foray into the Calgary market.

Visit 6thandtenth.com



FROM PAGE H2 SHAPES: Balcony

The tower above the podium is constructed of three intersecting rectangles that "slide past one another," he says.

The verticality of the building is emphasized with alternating narrow strips of precast concrete and glass on the podium level — and accented with the texture of brick and glass in the tower.

The window pattern is imaginative and fun and is a play on shapes.

Every floor has a different pattern and this is mirrored in the oscillating patterning of the balcony shapes.

"We wanted to deliver something that was going to be spectacular," says Lamb. "The pattern creates different light reflections with the skyline."

The second level above the podium offers

an owners' amenity space with a gym and an outdoor pool.

"It is small — not a big space, but it is very sexy," says Lamb.

"It will be open all year, just so you can look at it. Water is beautiful."

He describes the pool as something akin to a rooftop pool in a luxury boutique hotel in Miami, Fla.

Although the exterior of the building is stunning, the design evolved from the inside out rather than the outside in.

It took into effect the way in which people live not only within their apartments, but



Courtesy, Lamb Development Corp.

6th and Tenth took into effect the way people fit into the context of the inner-city neighbourhood.

how they fit into the context of the city, says Eslahjou.

"In design, you need to go a step further and think about how the building and the residents fit into the context of the neighbourhood," he says.

"Each neighbourhood requires a different response — and the response that we wanted to give to this neighbourhood was to inject life on the street. That was where the design really started."

The project will offer a collection of 230 one- and two-bedroom homes ranging from 500 to 1,000 square feet.

"I am a big believer in putting in phenomenal finishes, and not wasting space," says Lamb, who has developed or assisted with the creation of more than 125 buildings.

"After you have done that number of buildings, you understand how to lay an apartment out so that it is extremely efficient."

Apartments will feature exposed concrete feature walls and ceilings with contemporary



Calgary Herald Archive

Brad Lamb, principal of Lamb Development Corp. in Toronto.

loft-style finishes — hardwood floors, stone countertops and European stainless-steel appliances.

Big balconies with a depth of six feet will feature a natural gas outlet for barbecues.

"It's big enough for you to live out there in the summer," says Lamb.

The building will offer 12-

hour concierge services during the day and 12-hour security services at night.

Sales are to launch in early May, with homes starting in the low \$200,000s (not including GST).

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WHAT YOU NEED TO KNOW

PROJECT: 6th and Tenth, which is a collection of 230 one- and two-bedroom, apartment-style condos in a sophisticated 31-storey tower of concrete, glass and brick. Designed to be a destination, 6th and Tenth will feature a cosmopolitan five-star restaurant on the podium level, as well as a second-level owners' club with fitness area and outdoor pool area reminiscent of a rooftop pool in a luxury boutique Miami hotel. The building will offer 12-hour concierge services during the day and 12-hour security services at night.

BUILDER/DEVELOPER: Lamb Development Corp., a Toronto-based company.

AREA: The Beltline.

PRICE: Apartments start in the low \$200,000s, not including GST.

HOURS: Visit 6thandtenth.com for more information.

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